

**WZRX(AM), WHLH(FM), WMSI-FM, WJDX(AM), WJDX-FM & WSTZ-FM
EEO PUBLIC FILE REPORT
February 1, 2011 to January 31, 2012¹**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	2-7	4
Traffic Coordinator	1-2, 5-15	10

¹ This Report was revised in March 2012 to address reporting issues.

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Mississippi Association of Broadcasters 855 S. Pear Orchard Road, Suite 403 Ridgeland, MS 39157 (601) 957-9121 (601) 957-9175 (fax) www.msbroadcasters.org	No	0
2	Southern Personnel 357 Towne Center Blvd., Suite 403 Ridgeland, MS 39157 (601) 206-1202 (601) 956-1360 (fax)	No	0
3	Walk-In/Self-Referral	No	2
4	Word-of-Mouth Referral	No	2
5	Clear Channel Careers Website www.clearcareers.com	No	1
6	Jackson State University Career Counseling/Placement P.O. Box 17280 JSU Jackson, MS 39217	No	0
7	Tougaloo College 500 West Countyline Road Tougaoo, MS 39174 (601) 977-7821 Email: gjones@tougaloo.edu	No	0
8	National Association of Black Journalists P.O. Box 17212 Washington, DC 20041 Attn: Laura Boyce	No	0
9	National Broadcast Talent 143 92nd Avenue NE Saint Petersburg, FL 33702-2641 (205) 608-0294	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
10	Mississippi Department of Employment Security 1235 Echelon Pkwy. Jackson, MS 39215 Attn: Rachel Whatley	No	6
11	Radio & Records Magazine 10100 Santa Monica Blvd. Los Angeles, CA 90067	No	0
12	Belhaven College Office of Career & Academic Development 1500 Peachtree Street Jackson, MS 39202 Email: cadevelopment@belhaven.edu	No	0
13	Regional Help Wanted 6465 Greenwood Plaza Blvd., Suite 400 Centennial, CO 80111 www.centralmississippihelpwanted.com	No	0
14	All Access 28955 Pacific Coast Highway, Suite 210 Malibu, CA 90265 www.allaccess.com	No	0
15	Radio-Info 65 East Wacker Place Chicago, IL 60601 www.radio-info.com	No	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			11

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participate in Event/Program Sponsored by or on Behalf of an Educational Institution Relating to Career Opportunities in Broadcasting	On March 9, 2011, our stations participated in the annual Media Ethics Conference held at Belhaven College. Station participants included our News Director, who spoke to students as part of a panel discussion on broadcast news and provided insight on his experience in the field.
2	Establish Training Program to Enable Station Personnel to Acquire Skills for Higher Level Positions	During the reporting period, our SEU provided training to a telephone screener to qualify him for a promotion to Board Operator. The training, which was provided by our WJDX(AM) Program Director and Operations Manager, began in early June of 2011, and the employee was hired as a Board Operator on July 11, 2011. The employee is currently employed by the SEU as a Board Operator.
3	Participate in Job Fair	On March 22, 2011, our stations participated in a job fair sponsored by the Mississippi Association of Broadcasters held in Jackson, MS. Station participants included our Market Manager, Director of Sales and Operations Manager, who discussed job opportunities at the stations with students interested in broadcasting careers and accepted applications and resumes.
4	Participate in Event/Program Sponsored by or on Behalf of an Educational Institution Relating to Career Opportunities in Broadcasting	On March 31, 2011, our Market Manager participated in a Media Career Day program held at Alcorn University in Lorman, Mississippi and spoke to students about the radio industry and broadcasting careers.
5	Internship Program	During the Spring 2011 and Fall 2011 semesters, our SEU hosted two interns from Tougaloo College and Belhaven College in the Programming Department, under the supervision of our WHLH(FM) Programming Director and Music Director. The interns assisted in production, remote broadcasts, and co-hosting on the WHLH(FM) evening on-air show.

6	Participate in Event/Program Sponsored by or on Behalf of an Educational Institution Relating to Career Opportunities in Broadcasting	In March 2011, our Promotions Director spoke to a group of students in a communications class at Mississippi College about the radio industry and radio careers.
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